



NEW HOMES

EXPERTS IN NEW HOMES.

**Marketing that Demands Attention -
We attract buyers like no other agent.**

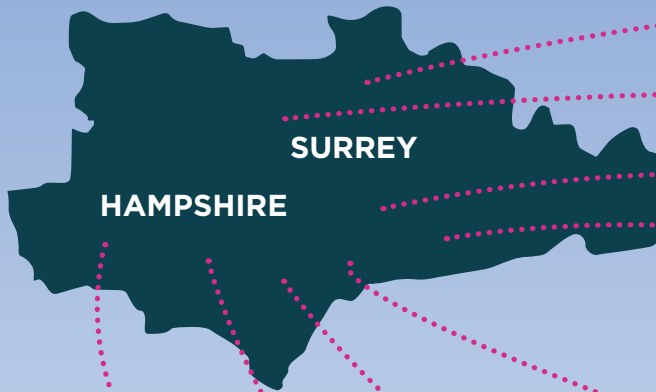
Allow me to introduce to you Bridges Land and New Homes, a unique and skilled team of individuals whose sole focus is the successful marketing and sale of new homes.

Born out of a necessity to think outside the box and deliver a fresh new approach to new homes sales, we pride ourselves in taking a considered and measured approach, not just “doing what everyone does” but taking a step back and considering the best way to meet and exceed our client’s expectations.

Understanding the local market better than anyone else, we will provide you with the most accurate valuation and knowledge of the most effective marketing strategies and practices ensuring maximum exposure.



THE BENEFITS OF BRIDGES LAND AND NEW HOMES.



EXPERT MARKETING
Bespoke solutions to get your site in front of as many buyers as possible.

FULLY QUALIFIED BUYERS

15% Lower than the national average of aborted sales.



EVERY BASE IS COVERED
Press, mobile, desktop, laptop and tablet. We have you covered.



SALES PROGRESSION
Managing the process from offer to completion with experience, composure and comfort.

feefo

Independent Customer Feedback

★★★★★ 4.9/5

AVERAGE CUSTOMER REVIEW



DEDICATED NEW HOMES DEPARTMENT
Staffed by New Homes Professionals.



IN DEPTH WEEKLY REPORTING

Bespoke new homes reporting for your site.



80%

of buyers move within a 5 mile radius of their current home.



A true understanding of all the processes involved.



KEY FACTS & STATS

£553,692,359 OF PROPERTY
SOLD IN THE LAST 12 MONTHS*

99.32% 
OF NEW HOMES ASKING PRICES ACHIEVED ON AVERAGE



WE DEALT WITH IN EXCESS OF
1 MILLION
TELEPHONE CALLS IN 2020



£53,004,619 WORTH OF
NEW HOMES SOLD IN 2020*



80+
MEMBERS
OF STAFF



536,037
WEB HITS

2018

THE YEAR
ORCHARD
JOINED THE
BRIDGES
GROUP

11             OFFICES

1991

THE YEAR
BRIDGES
OPENED ITSELF
TO THE SURREY
& HAMPSHIRE
PUBLIC

* Group Stats taken from 1/2/2020-31/1/2021



 New Homes Sites Sold
 Bridges/Orchard By Bridges Offices

Telephone



Internet



Newspaper



Post



Social Media



Brochures



MARKETING YOUR DEVELOPMENT TO A WIDER AUDIENCE.

With national and local exposure our marketing can reach the buyers many agents find unreachable.

As an independent privately owned local estate agent decisions are made on the coal face allowing us to turn with the tide, constantly analysing the market trends and where to focus out activity to generate the desired results.

We are focused, driven and thrive on results.

Support you can count on

Each site has a dedicated team of new homes professionals as well as a specific client manager giving your site the attention and focus it needs.

We encourage weekly meetings with our clients where we can provide market analysis and strategy, looking at what is generating results and proposing a plan of approach to maximise exposure and sales rates.

We are determined to achieve the best price in the desired timeline, to do so we utilise the most effective negotiation techniques transparently and ethically to result in the best possible outcome for our clients. We provide comprehensive reporting and statistics making sure your finger is always on the pulse of what is happening on your development.





**WE'RE COMMITTED
TO ENSURING
YOUR SUCCESS.**

Head Honcho - Carlo Stocchetti
CEO/Leader/Strategy/Development

The Workaholic - James Baldry
MD (Sales)/Growth/Customer Service/Strategy

The Lettings Guru - Daniel Pockett
Director/Lettings/PRS/Valuation

The Leader - Mark Kirby
Director/New Homes/Business Development

The Strategist - Alan Dolman
Strategy/Affordable Housing/New Homes/Land

Sales Rock Star - Rosie Greenwood
Sales/New Homes/Marketing

Paperwork Wizard - Julie Winchester
Office Co-ordinator/Sales Progression/Admin

Digital Sorceress - Emma Ratcliffe
Digital/Sponsorship/PR



ALDERSHOT (Sales)

📞 Sales 01252 361501



ALDERSHOT (Lettings)

📞 Lettings 01252 361555



ASH VALE (Mortgage Hub)

📞 01252 541647



ASH VALE WHARF

📞 Sales 01252 324466
📞 Lettings 01252 324466



BASINGSTOKE

📞 Sales 01256 880001
📞 Lettings 01256 880011



FARNBOROUGH (Sales)

📞 Sales 01252 370001



FARNBOROUGH (Lettings)

📞 Lettings 01252 359887



FARNHAM

📞 Sales 01252 723723
📞 Lettings 01252 723723



FLEET (Inc Land & New Homes)

📞 Sales 01252 628800
📞 Lettings 01252 628800



FRIMLEY

📞 Sales 01276 65100
📞 Lettings 01276 65100



HOOK

📞 Sales 01256 769999
📞 Lettings 01256 769998



ORCHARD - CAMBERLEY

📞 Sales 01276 685544
📞 Lettings 01276 588100

BECOME PART OF OUR SUCCESS

Get in touch today, call **01252 788101**
email: newhomes@bridges.co.uk or visit www.bridges.co.uk to find out more.

